

SMOKE VISION CARE-THRILL ON THE HILL SNOWMAN CONTEST OFFICIAL RULES

DATE: January 27, 2018

LOCATION: Smoke Vision Care front parking lot @ 400 E. Front Street, Buchanan.

CONTEST TIME: 11:30 am – 1:30 pm – Each team has two hours to build and decorate their snowman. Both categories will be competing at the same time.

REGISTRATION: Each participant must fill out an entry form prior to building their snowman. Early bird sign up available, but not required. Forms can be downloaded from our website and faxed to SVC to save time on the day of the event. On-site registration will begin at 11:00 am. Every team will be given a number, a flag with their team's number on it and a designated area to build their snowman. The flag should remain during the entire event. Each team will be responsible for bringing their own accessories for building the snowman.

CATEGORIES: There are two categories in total:

1. Families & Friends
2. Non-profits & organizations

PRIZES: Category 1 - is geared toward families, friends and children. Prize will be a basket of goodies from Smoke Vision Care for the winning family to share including a pair of youth size Oakley Snow Goggles. Approximate basket value of \$50.00.

Category 2 - is geared toward non-profits and organizations. Prize will include a \$150 cash prize to be donated to the local non-profit organization of your choice.

JUDGING: Between the hours of 1:30 and 4:00 pm, Saturday, January 27th, 2018 the public is invited to view all snowmen and cast their vote for the winners in each of the categories; all Thrill on the Hill visitors will have a chance to become a judge for the day and vote for their favorite. In addition, photos of the snowmen will be added to our practice facebook page where snowmen can gather additional votes from those who can be at the actual event! Entrants are encouraged to share the photo of their snowman to gain as many likes as possible to win the prize! The winners in each category will be determined by the snowman with the highest combined number of onsite and facebook votes.

WINNER ANNOUNCEMENT: Winners will be announced at the DJ's tent at 4:30 pm on Saturday. The prizes will be awarded at this time. Winners need not be present to win. Non-profit cash prize will be distributed by March 1st, 2018.

~ In the event that we do not have "snow" to build snowmen the contest will be cancelled. This could be due to quality or amount of snow available ~

SMOKE VISION CARE : S'MORES FOR SIGHT OFFICIAL RULES

Smoke Vision Care will be hosting the *S'mores for Sight* event on January 27th, 2018!! This fun event is dedicated to help raise funds and awareness of the Lion's club commitment to serving the visually needy. During the event we will be collecting used eyewear that is no longer worn and accepting donations to make your own S'more! (minimum suggested donation \$1.00) All eyewear and money collected will be donated to the Buchanan Lions Club to help the visually needy in our community. The wood fire will be burning from 11:30 am on Saturday 27th, 2018 until the S'mores or firewood run out. Smoke Vision Care is donating all of the fixings and roasting sticks to make your own warm and yummy S'more. Stop by to join in the fun and help the cause and don't forget to vote on Facebook or in person for favorite snowman!

All participants agree to the use of their images in photos that will be used to promote the program in advertising and social media. Winners agree to pick up their prize at our Buchanan office and have a photo taken of them receiving the prize.